## TVGUIDE.COM AND YOUNGHOLLYWOOD.COM TO LAUNCH COLLABORATIVE PRODUCTIONS

**NEW YORK AND LOS ANGELES – October 19, 2009 –** TVGuide.com and YoungHollywood.com announced today that they are expanding their relationship to include collaborative productions that integrate some of the best elements of each company's site. Under the agreement, Young Hollywood will create unique and innovative, weekly video segments that will air on TVGuide.com, providing an inside look at the lives of the stars fans love. In addition, all celebrity profiles featured on YoungHollywood.com will now highlight program listings powered by TVGuide.com. TVGuide.com will syndicate its original editorial content to YoungHollywood.com.

This is the first time a third party has created original content for TVGuide.com. TVGuide.com is tapping Young Hollywood's unique point-of-view on celebrity life for use on their site. TVGuide.com reaches 20 million unique users per month and is a one-stop entertainment destination for breaking news, TV listings and online video, including full-length TV episodes. Young Hollywood has been redefining the public's access to celebrity by producing all original content and celebrity interviews that introduce fans to hot young talent before they become famous.

"TVGuide.com has become a destination that entertainment fans rely on to catch the latest breaking news and watch online video of their favorite celebrities," said Brandon Di Massa, Vice President of Business Development at TVGuide.com. "YoungHollywood.com delivers compelling interviews with many of today's hot young stars, so integrating some of their content on our site is a win-win."

"Young Hollywood likes to align itself with the best in class and when it comes to television related content," said RJ Williams, CEO of YoungHollywood.com. "TV Guide is the ultimate authority, thus making them the perfect partner for us in that area."

To access Young Hollywood video on TVGuide.com, fans can visit: <a href="http://www.tvguide.com/young-hollywood">http://www.tvguide.com/young-hollywood</a>. To catch TVGuide.com powered Celebrity TV listings on YoungHollywood.com, visit: <a href="http://www.younghollywood.com/celebrity/hayden-panettiere.html">http://www.younghollywood.com/celebrity/hayden-panettiere.html</a>.

## About TVGuide.com

Attracting more than 20 million unique visitors per month, TVGuide.com is a one-stop entertainment destination for online video, news, community and TV listings. TVGuide.com's Online Video Guide allows users to watch virtually any and every available full-length TV episode from all the major broadcast and cable television networks. TVGuide.com is ranked #1 by comScore's "TV and Entertainment" category for attracting the "most engaged" users who average five visits per month, 13 minutes per visit and 18 page views per person. In addition, TVGuide.com is attracting a young and affluent fan base – 50 percent are under 35 years old and 29 percent earns a household income of more than \$100k a year. TV Guide Network, TVGuide.com and the TV Guide brand are part of a joint venture owned by Lionsgate (NYSE: LGF), the leading next generation studio, and One Equity Partners, the private equity firm of JPMorgan Chase.

## **About Young Hollywood**

Young Hollywood is a brand-driven, international multimedia entertainment company, that creates and distributes celebrity and lifestyle programming globally; licenses the Young Hollywood trademark internationally for a range of consumer products and services and owns YoungHollywood.com, a leading entertainment web site, which offers audiences one of a kind original video programming that is one step ahead of the trends. The company was founded in 2007 by producer and host RJ Williams, who also serves as the company CEO. <a href="https://www.yhworldwide.com">www.yhworldwide.com</a>

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