



## FREMANTLEMEDIA INTERNATIONAL AND YOUNG HOLLYWOOD STRIKE EXCLUSIVE FIRST LOOK DEAL

**Burbank, January 28, 2014** – FremantleMedia International (FMI) has today announced an exclusive first look content deal with digital entertainment pioneer Young Hollywood. The deal, which extends FMI’s portfolio of multi-platform properties, covers all of Young Hollywood’s half hour and hour long programming, including *Young Hollywood’s Greatest...* (26 x 30) and *Young Hollywood Presents Evolution Of...* (26 x 30) which are already part of FMI’s extensive content catalogue.

“Young Hollywood is one of the world’s largest independent producers of exclusive premium celebrity video programming with an unparalleled track record for discovering the next generation of Hollywood stars and we’re delighted to have secured this first look deal with them,” said Hayley Dickson, Vice President of Acquisitions & Development at FremantleMedia. “It signifies FremantleMedia International’s on-going commitment to working with the very best content producers on both traditional and non-traditional platforms and enriches our existing catalogue with a unique approach to celebrity that looks beyond gossip to reveal an authentic individual.”

RJ Williams, Chief Executive Officer, Young Hollywood added: “It’s great to be extending our existing relationship with FremantleMedia International. They are a fantastic partner for the Young Hollywood brand, and their extensive international network will be invaluable in helping to introduce global audiences to our past and future catalogue of exclusive celebrity content.”

FMI currently has distribution rights to two of Young Hollywood’s long-form shows, which have shown strong international appeal since they were launched at MIPCOM in October 2013, having sold to over 30 territories to date. *Young Hollywood’s Greatest...* gets up close and personal with all the biggest stars in Hollywood by presenting a Top 7 Countdown featuring the best-of moments and experiences with celebrities on Young Hollywood. Celebrities are showcased in categories such as *The Greatest... Action Stars*, *Hearththrobs*, or *Next Gen Superstars*, and each entry includes clips of impromptu, candid interviews with Hollywood’s glitterati and exclusive moments you can’t find anywhere else. *Young Hollywood Presents Evolution Of...* features a range of A-Listers that Young Hollywood has been following since the very beginning of their careers. From past to present, see how your favorite celebrities have developed from wide-eyed hopefuls into bona fide superstars. Featuring early photo shoots, exclusive interviews and set visits, Young Hollywood shows how these stars have evolved throughout the years.

Young Hollywood is represented by CAA and Bloom, Hergott, Diemer.

**Visit FremantleMedia at NATPE 2014 at Fontainebleau Resort in Miami, Tresor Tower, Suite 2-3003 from January 27 – 29.**

**For more information, please contact:**

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#### **ABOUT FREMANTLEMEDIA**

FremantleMedia is one of the largest creators, producers and distributors of television brands in the world. It is responsible for many of the world's highest rated prime time entertainment, drama, serial drama, factual entertainment and kids & family programming, with capabilities that extend from content creation to licensing, digital and branded entertainment, gaming and home entertainment. The FremantleMedia Group (which includes FremantleMedia International, FremantleMedia Digital & Branded Entertainment, FremantleMedia Kids & Family Entertainment, FremantleMedia North America, UFA, FremantleMedia UK, FremantleMedia Australia, Ludia, @radical.media and Original Productions, among others) has an outstanding global network with operations in 25 countries, creating over 9,100 hours of programming a year, rolling out more than 60 formats and airing 400 programmes a year worldwide. The company also distributes more than 20,000 hours of content in over 200 territories. FremantleMedia has some of the world's most famous and long running formats in its catalogue, and globally produces such programmes as: ***Idols***, ***Got Talent*** (co-produced with Syco in the UK and the US), ***The X Factor*** (co-produced with Syco in the UK and the US), ***Take Me Out***, ***Hole In The Wall***, ***Family Feud***, ***The Price is Right***, ***Farmer Wants A Wife***, ***Through the Keyhole*** ***Gute Zeiten Schlechte Zeite***, ***Wentworth***, ***Neighbours***, ***Generation War***, ***Salatut Elamat***, ***Grand Designs***, ***Project Runway***, ***Tree Fu Tom*** and ***Strange Hill High***. FremantleMedia is part of RTL Group, the leading European entertainment network, which is in turn 75.1 percent owned by the international media company Bertelsmann.  
[www.fremantlemedia.com](http://www.fremantlemedia.com)

#### **About Young Hollywood**

Young Hollywood is a next-generation digital multimedia brand and one of the world's leading producers and distributors of professionally produced celebrity & lifestyle video programming. Young Hollywood also licenses the Young Hollywood trademark internationally for a range of consumer products and services and works closely with some of the most well respected brands in the advertising world to help find innovative ways to touch consumers through one-of-a-kind brand integrations and marketing campaigns. Headquartered in Los Angeles, California, the company was founded in 2007 by RJ Williams, who serves as the CEO.

Young Hollywood's production division creates over 500 hours of new programming per year. It distributes its content domestically to partners including Hulu, Yahoo!, AOL and its YouTube Channel as part of YouTube's Original Programming Initiative. The company also owns and operates a unique and custom-designed broadcast studio, which is headquartered full-time inside the Four Seasons Hotel Los Angeles at Beverly Hills. With its finger on the pulse of the next generation, Young Hollywood is the ultimate celebrity platform and maintains an unparalleled track record for being first to discover emerging trends and stars on the rise to superstardom. For more information, please visit [www.yhworldwide.com](http://www.yhworldwide.com).