

Young Hollywood to Offer Original Entertainment Content on Hulu

Debut of Four New Series Will Take Viewers Behind the Scenes with Hollywood's Elite

LOS ANGELES, Dec. 2 /PRNewswire/ -- [Young Hollywood](#), one of the world's largest producers of original lifestyle and celebrity video content, announced today that they will offer new and original content on [Hulu](#), an online video service that offers hit TV shows, movies and clips at Hulu.com and other online destination sites -- anytime in the U.S. The content is now up live at <http://www.hulu.com/network/young-hollywood>.

Young Hollywood is known for its innovative short-form content and this new relationship with Hulu signals the company's entrance into long-form content. The programming will feature authentic, compelling content under the new "*Young Hollywood Presents*" banner.

"I believe Hulu is the future of television," said R.J. Williams, founder and CEO, Young Hollywood. "We're at the forefront of the next revolution in entertainment. Discussions about this project began almost a year ago and it's so exciting to see what it has evolved into."

Young Hollywood has kicked off the launch of their content on Hulu with four original series that will give viewers an inside look into the exciting world of Young Hollywood:

- **YH Buzz Meter:**
 - What up and coming music sensations will everyone soon to be buzzing about? If you don't know, tune into the YH Buzz Meter to find out before everyone else.
- **Beyond the Athlete:**
 - Join Young Hollywood as they take you beyond the tough exterior of famous athletes, uncovering the softer side with a glimpse into their personal lives.
- **VIP Access:**
 - Your VIP Access to check out what TV and film stars are doing once they step off the red carpet. From award show after parties to film festivals, you can experience what it's like to live the Hollywood lifestyle.
- **Backstage Pass:**
 - Young Hollywood is bringing you backstage to talk to the hottest music stars to find out what really goes on before the big show.

The long-form series will maintain the exclusive, organic, celebrity-friendly vibe that Young Hollywood is known for. Each of the series will consist of six episodes with new episodes produced and launched monthly. The series will premiere on both Hulu and Young Hollywood and will see a secondary window on multiple distribution outlets.

About Young Hollywood

Young Hollywood is a brand-driven, international multimedia entertainment company, that creates and distributes celebrity and lifestyle programming globally, licenses the Young Hollywood trademark internationally for a range of consumer products & services and owns YoungHollywood.com, a leading entertainment web site which offers audiences one of a kind original video programming that is one step ahead of the trends. The company was founded in 2007 by producer and host, R.J. Williams, who also serves as the company CEO. For more information, visit www.yhworldwide.com.

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