

Young Hollywood Launches Channel on Xbox One and Amazon Fire TV

New Distribution Channels Marks Third Phase of OTT Expansion for the Company

Los Angeles, CA – January 26, 2016 — Today Young Hollywood announced the launch of its newest channels on the Xbox One platform and on Amazon Fire TV. The channels provide Xbox and Amazon customers with fast and direct access to the vast library of Young Hollywood’s one-of-a-kind celebrity-focused and lifestyle content.

From news, music, sports, beauty/fashion, food and lifestyle, Young Hollywood’s programming lineup offers immediate access to on-demand content that spans a wide range of passions and interests. These include all new episodes of series *Backstage Diaries*, a raw, docu-style series that features such artists as Imagine Dragons, Fetty Wap, and Twenty One Pilots, and *Beyond the Athlete*, an intimate docu-series that gives audiences a glimpse into the personal lives of top-tier athletes.

“We have a robust slate of original content that we look forward to premiering on both of these platforms in the coming months,” said Young Hollywood CEO, RJ Williams. “We’re excited to bring this original programming to Xbox and Amazon users both of, who can now view our content at any time on their devices via the Young Hollywood channel.”

Popular Young Hollywood series from the past are also available in Young Hollywood’s Xbox and Fire TV channels, including *Pop Culture Underground*, which gives an inside look to some of America’s biggest subcultures.

Young Hollywood continues to deliver original programming to millions of users across all devices including mobile, desktop, tablets, and television. In addition to Xbox One and Amazon Fire TV, YH programming is also available on Younghollywood.com, YoungHollywood.tv, key connected TV devices and OTT platforms including Apple TV and Roku TV.

About Young Hollywood

Founded by R.J. Williams in 2007, Young Hollywood is one of the world’s leading next generation entertainment studios serving millennials. In addition to financing, producing and distributing over 500 hours of original celebrity and lifestyle programming annually, the company’s activities include owning and operating a portfolio of digital channels, a 24/7 OTT Network, and licensing the Young Hollywood trademark internationally for a range of consumer products and services. For more information, visit www.yhworldwide.com and follow YH on Twitter, Facebook and Instagram @YoungHollywood.

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