

Young Hollywood Launches Roku Channel

New Channel on the Roku Platform Initiates Second Phase of OTT Expansion for the Company

Los Angeles, CA – November 24, 2015 — Young Hollywood today announced the launch of its new streaming channel on the Roku® platform. The new channel provides Roku customers with fast and direct access to the vast library of Young Hollywood’s one-of-a-kind celebrity-focused and lifestyle content.

From news, entertainment and music to sports, beauty/fashion, food and lifestyle, Young Hollywood’s programming lineup offers immediate access to on-demand content that spans a wide range of passions and interests. These include all new episodes of series *Backstage Diaries*, a raw, docu-style series that features such artists as Imagine Dragons, Fetty Wap, and Twenty One Pilots, and *Beyond the Athlete*, an intimate docu-series that gives audiences a glimpse into the personal lives of top-tier athletes.

“Young Hollywood started expanding into long form programming earlier this year, and now we’re excited to continue growing our distribution footprint by bringing the Young Hollywood channel to millions of Roku customers who can view our content at any time on their Roku devices,” said Young Hollywood CEO, RJ Williams. “We are continuing to make a significant investment in the premium programming that we are now taking to new platforms and a wider audience.”

Popular Young Hollywood series from the past are also available in Young Hollywood’s Roku channel, including *Pop Culture Underground*, an inside look to some of America's biggest subcultures, and *Evolution of*, a series that shows how viewers’ favorite celebrities develop from wide-eyed hopefuls into today's global superstars.

The Young Hollywood channel on the Roku platform also offers on-demand content from its vast library of over 2,500 hours of celebrity interviews that continue to take place regularly at the Young Hollywood Studio inside the Four Seasons Hotel in Los Angeles, and at numerous tent-pole events and celebrity happenings across the world. The deal was negotiated by CAA and Bloom Hergott Diemer.

Roku customers can find the Young Hollywood channel within the Entertainment category of the Roku Channel Store.

Young Hollywood continues to deliver original celebrity and lifestyle programming to millions of users across all devices including mobile, desktop, tablets, television and connected TVs. Young Hollywood programming is now available on Younghollywood.com, YoungHollywood.tv and their mobile websites, key connected TV devices including Apple TV, Roku players and Roku TV™ models, and others, as well as the newly launched

Young Hollywood app for iOS. Young Hollywood will also be available on the YH apps for Android, Amazon Fire, Xbox and other leading platforms in the coming months.

About Young Hollywood

Founded by R.J. Williams in 2007, Young Hollywood is one of the world's leading next generation entertainment studios serving millennials. In addition to financing, producing and distributing over 500 hours of original celebrity and lifestyle programming annually, the company's activities include owning and operating several leading entertainment digital platforms and licensing the Young Hollywood trademark internationally for a range of consumer products and services.

For more information, visit www.yhworldwide.com and follow YH on Twitter, Facebook and Instagram @YoungHollywood.

Roku is a registered trademark and Roku TV is a trademark of Roku, Inc. in the U.S. and in other countries.

Contact:

Chris DiIorio

PMK*BNC

310-854-4866

chris.diiorio@pmkbnc.com