

blinkx Partners with Young Hollywood to Bring Users Closer to the Red Carpet

Find close-up and candid videos of all your favorite stars from Paris Hilton to Johnny Depp at www.blinkx.com

SAN FRANCISCO, CALIF. – February 6, 2008 – blinkx, the world's largest video search engine, today announced a partnership with Young Hollywood (www.younghollywood.com) to offer users a backstage pass to the site's exclusive celebrity programming. Young Hollywood, a leading destination for online entertainment, provides users with original and professionally-produced content from celebrity interviews and news to behind the scenes coverage of the hottest Hollywood events. Under the terms of the agreement, blinkx will leverage its AdHoc platform to place contextually relevant advertising against the footage, and will share resulting advertising revenue with Young Hollywood.

Providing the ultimate insider's perspective on celebrity lifestyle, travel, nightlife, music, fashion, and more, Young Hollywood's high-quality entertainment content allows users to get closer to their favorite celebrities than even the most aggressive paparazzi. Young Hollywood gives users the ultimate entertainment experience through compelling video interviews with top celebrities and rising talent, and timely and relevant entertainment news that they know they can trust.

"Entertainment news and celebrity video footage is becoming increasingly popular on the Web," said Suranga Chandratillake, founder and CEO, blinkx. "We are thrilled to bring Young Hollywood's high-quality entertainment news content to our viewers – and just in time for awards season!"

"Our agreement with blinkx gives users around the world even more ways to access Young Hollywood content," said RJ Williams, CEO, Young Hollywood. "Leveraging blinkx's unique technology and vast network brings Young Hollywood even closer to our long-term goal of becoming a multi-platform entertainment experience."

As the pioneer in video search technology, blinkx has built a reputation as the smartest way to search new forms of online content such as video. With more than 220 partners and 18 million hours of indexed video and audio content, including favorite TV moments, news clips, short documentaries, music videos, video blogs and more, blinkx uses advanced speech recognition technology to deliver results that are more accurate and reliable than standard metadata-based keyword searches.

About blinkx

blinkx plc (LSE AIM: BLNX) is the world's most comprehensive video search engine. Today, blinkx has indexed more than 18 million hours of audio, video, viral and TV content, and made it fully searchable and available on demand. blinkx's founders set out to solve a significant challenge – as TV and user-generated content on the Web explode, keyword-based search technologies only scratch the surface. blinkx's patented search technologies listen to – and even see – the Web, helping users enjoy a breadth and accuracy of search results not available elsewhere. In addition, blinkx powers the video search for many of the world's most frequented sites. blinkx is based in San Francisco and London. More information is available at www.blinkx.com.

About Young Hollywood

Young Hollywood provides up to date entertainment and celebrity news, music videos, and photo galleries that reveal the inside story of celebrity life, as told by the best source – celebrities themselves. Young Hollywood started out as an independent entertainment production company, and has become one of the largest producers of original celebrity online programming in Hollywood. As a longtime actor himself, CEO RJ Williams founded Young Hollywood because he wanted to create a site for unique, quality celebrity programming that would provide an authentic

take on Hollywood culture. YoungHollywood.com regularly ranks among the top five sites in the celebrity news category, and in less than a year, the site has built an audience of over 1 million unique visitors per month.* YoungHollywood.com launched in April, 2007 and is based in Los Angeles.

**According to comScore*

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