

YOUNGHOLLYWOOD.COM UNVEILS NEW SITE

LOS ANGELES – Dec. 3rd, 2008 – YoungHollywood.com, the leading destination for original celebrity video programming that gives fans news and information about Hollywood lifestyle, fashion and culture, announced a redesign of its website today.

“When I set out to create YoungHollywood.com in 2007, I knew there was a growing demand for quality online entertainment video content, but I’m thrilled that we’ve received such an amazing response to our offerings in such a short amount of time,” said RJ Williams, CEO of YoungHollywood.com. “With a streamlined new site and an ever-expanding viewership, we are poised for an even better 2009.”

The engaging new site will create the ultimate experience for YoungHollywood.com fans looking for celebrity news, trends and happenings in the entertainment community through:

WHO, WHAT, WHERE on “The Scene”: Keep up with **WHO** Young Hollywood is talking about, **WHAT** Young Hollywood is diggin’ and **WHERE** Young Hollywood is going! With a new format and a new posting each day you’ll be the first to find out the latest Hollywood buzz!

New and improved CELEB HUB: A more organized celeb hub allows you to find one of a kind info on your favorite Young Hollywood a-listers. The four hottest stars who are making the news are highlighted under the “celeb hot hub” so you always know who’s in!

SOCIAL NETWORKING features: When you sign up to be a member on YoungHollywood.com, you will automatically be part of the community and have the ability to comment on your favorite videos, photos and hot articles. You can also add these to your Young Hollywood profile or send them to your family and friends while creating blog posts and connecting with other Young Hollywood fans!

The new added features will allow Young Hollywood to continue to cover the latest music, television, film, fashion, sports events and much more in the most unique sense. And to kick off the new site, Young Hollywood talks to the **Jonas Brothers** about their holiday plans, takes you behind the scenes of the latest music video featuring **The Game and Ne-Yo**, hangs out with X Games superstar **Shaun White** at the release of his new snowboarding video game as well as more exclusives with **Demi Lovato** and **Varsity Fanclub**.

About YoungHollywood.com

YoungHollywood.com is a leading online entertainment destination that offers fans one of a kind original celebrity video programming, information and news – always aiming to provide an authentic take on Hollywood life and culture. YoungHollywood.com was founded in early 2007 by producer and host, R.J. Williams, who also serves as the company CEO.

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